

Preparing For Live Real Time Video Communication Web Cam Business Networking



If you want more... More of the right thing is generally better...
Then you must prepare for more. More comes through the effective use of options and opportunities.
Opportunities present themselves to those who have prepared for them in advance.

Live, real time video communication and networking can now be accomplished very easily and at zero cost.
Save Time. Save Money. Save Gas. And get more accomplished.

Prepare now and ready yourself for more and new options and opportunities.

This short report includes five of the best and free ways for individual and group video networking and group communication along with the basics of setting them up for your use.

All of This Can Be Accomplished In Around An Hour

We are going to cover:

Google Plus Zoom.us and Spree Cast FaceBook Video FaceFlow

And for the purpose here, the focus will be desktop / laptop usage for business, not necessarily mobile tablet or mobile phone for social conversations.

Please also keep this in mind... Use ear buds or head phones for listening... Not your speakers. You will get feedback over the internet and your conversation will simply be a mess. Ear buds are \$9.00!!!

Let's be clear from the start...

It is suggested that you create your free accounts with ALL of the above services and be prepared.

With regard to Skype, install the software, but do not run the program on start-up of your computer. Skype takes up computer resources that for some can be better used.

**The Point Here Is For Scheduled Video Conversations and Appointments...
Not So Much For Spontaneous Conversations... Those Interrupt Our Day!**

Zoom: www.zoom.us This is a new kid on the block, and by far the most practical from a spontaneous use perspective. Zoom is mostly a web based application, however it does require a one-time small application download which gets used only when you want to start a video conversation. If you have ever used www.join.me, this works the same way, giving you a nine digit temporary access code for the meeting.

Key Points: up to 25 people for 40 minutes, outstanding screen sharing and you can record the session

Let's walk you through the simple initial installation.

First go to www.zoom.us and **click HOST A MEETING** at the top right of the page

Click Sign Up

Sign Up (or Login)

First Name

Last Name

Email

I agree to the [Terms of Service](#).

Sign Up

You will be able to create a profile...
Please record and save your password.

If you start a meeting from the web site... you get a temporary meeting URL <https://zoom.us/j/642411248> which you may send or email to others.

If you start from your desktop you get the nine digit meeting ID to share with others and you could do this over the phone, then switch to a video conversation. If the other person has not yet used zoom, send them to the web site to Join Your Video Meeting.

Spree Cast www.spreecast.com is another great free multi user video conferencing tool
Again, you can have up to 25 people in the conference (only four may be focused on at any one time)



This can be a total video networking, conferencing solution for up to 25 people

 **Create videos** with up to four friends on screen at once and unlimited viewers.

 **Record automatically** for instant playback.

 **Share easily** on social networks, or **embed** on your website, blog, or Facebook page.

All For Free

FYI: I always recommend signing up and signing in using your email address... Never using social profiles... Just my personal feeling and preferences.

Though this works very well, and has many features, Spree Cast is my least favorite of the bunch. Never the less, create your free account, explore the platform and be prepared for anything 😊

Next on to Google Plus

Google Plus continues to change and evolve and improve
The below links are for example only.

Google Plus + Hang Outs

Here is an over-view video hangout... The basic direction where we are heading with all this:

<http://www.youtube.com/watch?v=Ctm9XyHOxYU>

Please Note... Some Things Have Now Changed Since This Video



*Screen Shot of Video Networking In Progress...
These people are all having a live real time conversation!*

Google / Google+ HangOut Set Up Start To Finish

https://www.youtube.com/watch?feature=player_embedded&v=NaKuDnIJB0

If you have a Gmail account, you either already have a Google Plus account, or you are only a few steps away from having one. If you don't have a Gmail account or Google account, get one here...

<https://accounts.google.com/SignUp>

This short tutorial is not about Google Plus per se, it is about the amazing video communication you can do through Google Plus

Once you have your Gmail or Google account, you will then need Google Voice Plug In
About Google Voice: http://www.google.com/talk/about_whatsnew.html

Install the video chat plug in: <http://www.google.com/talk/index.html>

If you have not done so, now create your Google Plus account...
<https://plus.google.com/>

Follow me on this, in Google Plus, you can then initiate what Google calls a “Hang Out”, which is in fact a video conversation with others who are in your Google Plus Circles. More about that on another day... but basically you collect groups of similarly oriented friends into circles. You then invite those circles into a video hangout or conversation.

The simple and primary purpose here is to prepare you for video conversations on the basic and most widely used platforms for the purpose of growing business through video communication.

Though the Google Plus video and hang out features can be the most challenging of the bunch to accomplish, they do I believe offer the greatest long term video advantage.

Now on to Facebook for Video One on One Meetings

Truly, this is about as easy as it gets... I am as much for sitting across the table to meet with someone as anyone else. That being said, when the physical meeting is next to impossible, and you are both connected on facebook, then why not have that video conversation, it sure beats the phone!!!

Facebook uses a special edition of Skype.

Apparently, only the person initiating the video conversation needs to install the Facebook video interface. If you are being invited in, then do nothing... but, if you plan to initiate any Facebook video, then follow along below.

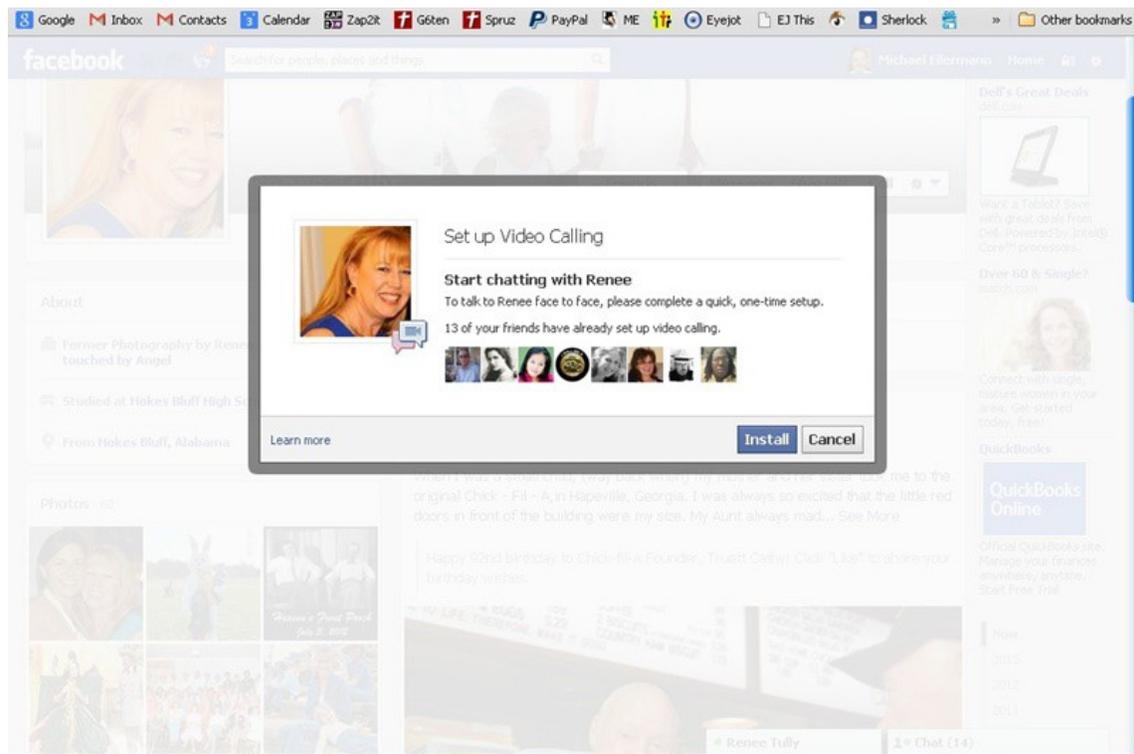
The First Time...

Go to the Facebook page of the person you plan to invite into the video conversation.

Click the ‘MESSAGE’ button and you will have a small camera icon to initiate the video call

You will be asked to download and install a small activation file

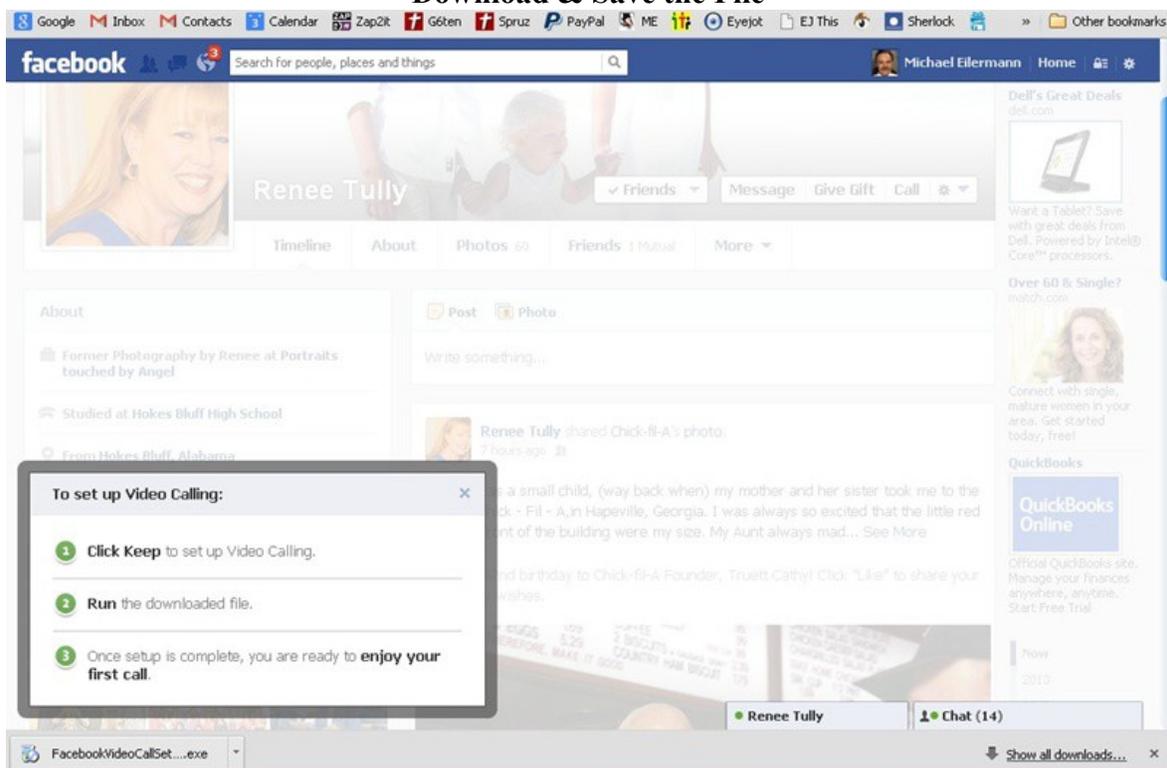
Click the Install button



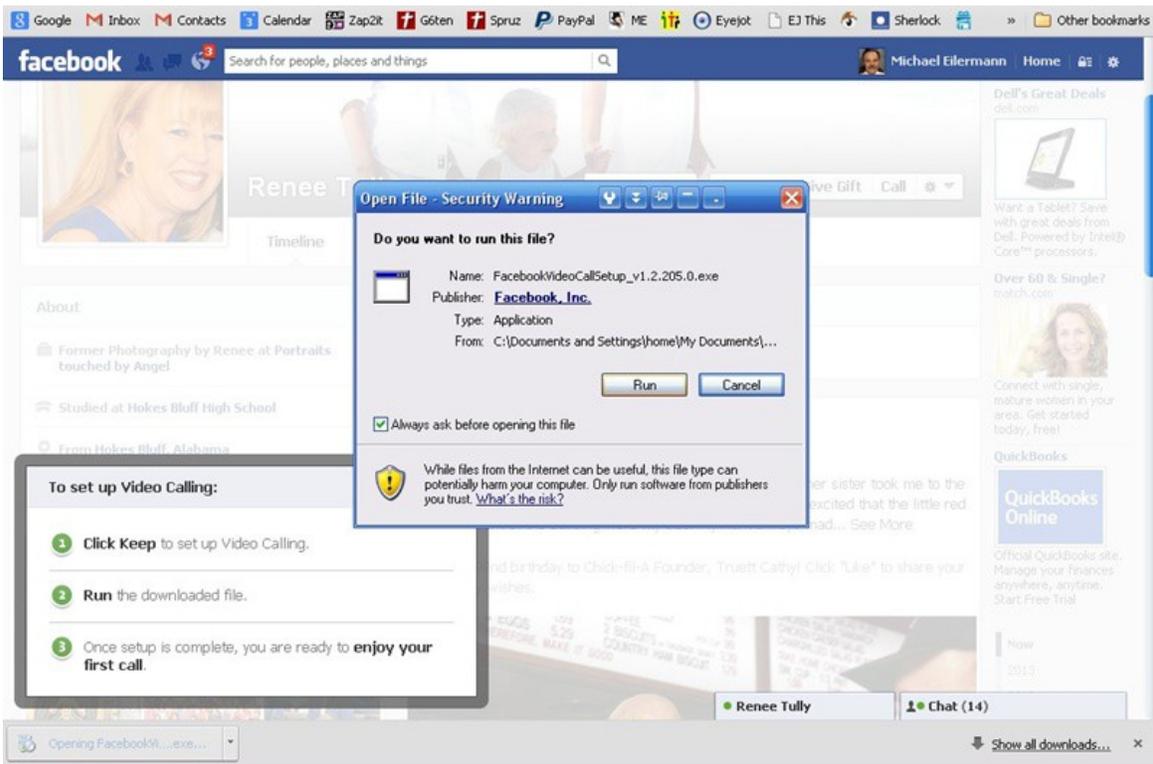
You will have to save the file somewhere, so save it in your downloads folder. You could even make a Facebook folder to put it in.

Once downloaded, you will need to run the program

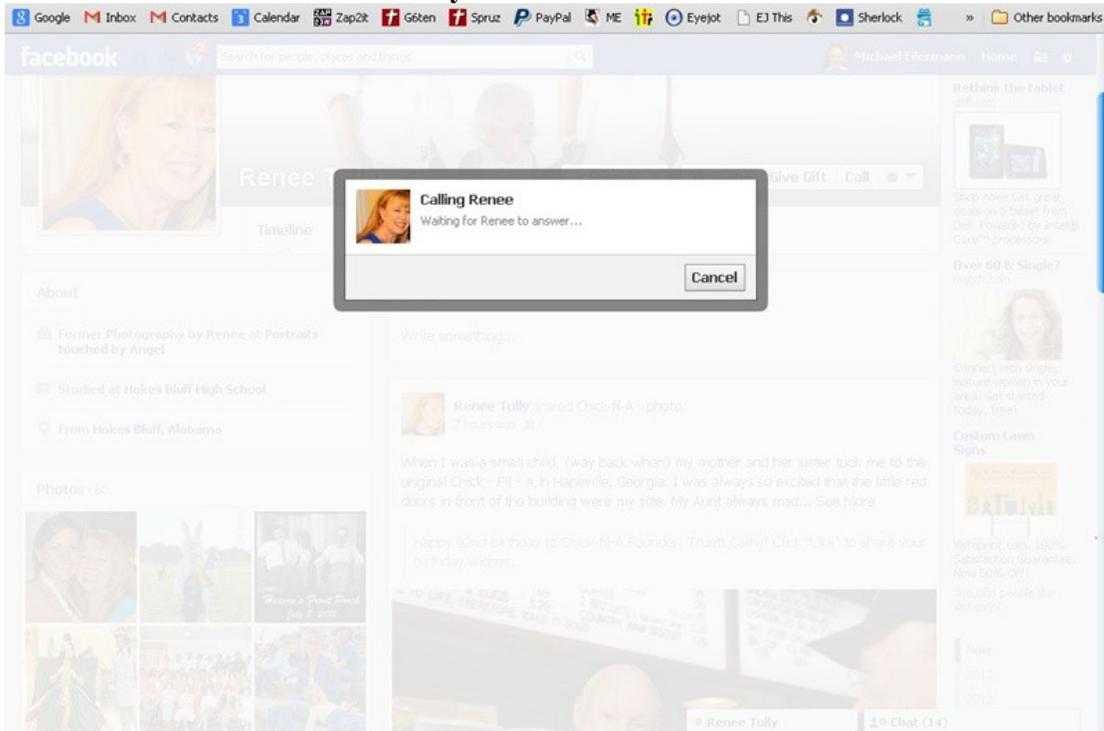
Download & Save the File

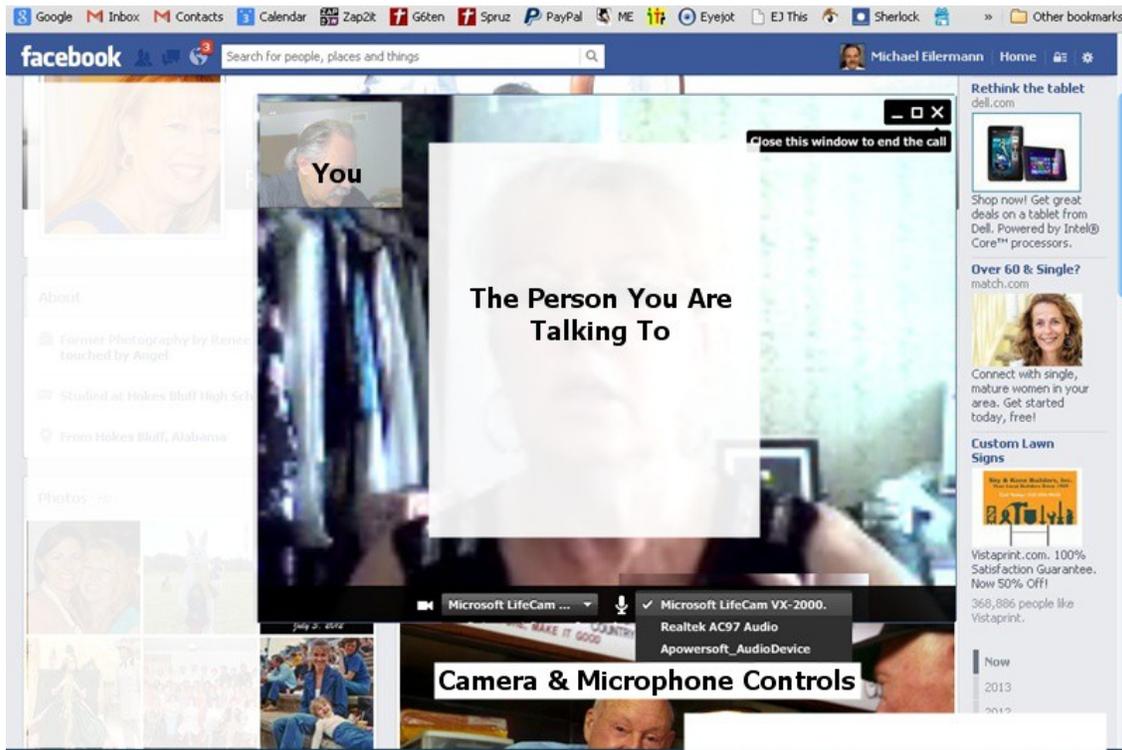


Run The Program



**The program will then initiate the video Call
You will only have to do this one time!!!**





**Please note the Camera and Microphone controls at the bottom
Make sure you have the right settings selected.
Then Have your Video Meeting**

FaceFlow

<http://www.faceflow.com/>

**Ok, this one, again free, provides for one on one conversation
What is limiting about this, is generally others have to be part of FaceFlow to invite into a spontaneous conversation or group conversation. There is a feature to bring in your FaceBook friends. I've not tried this, as personally I would not want to invite everyone, only specific people.**

That being said...

They provide you with a unique link each time you sign in, which can be emailed to anyone then that person can join you in a video call without being part of FaceFlow. This is think is awesome, but wish they would provide a dedicated link.

Never-the-less, this document is about helping everyone to more embrace business video conversations. With that in mind, FaceFlow could be a great solution for video conversation only.

Contact Me:

Michael Eilermann / 404-322-8978 / Michael@MichaelEilermann.com